

Jessica Kooiman

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Phone: 651.503.6127

EDUCATION:

University of Minnesota Minneapolis, Minnesota
Bachelor of Science in Apparel Design Graduated May 2013
Dean's List: Fall 2010- Fall 2012 GPA 3.44

Related Coursework:

Studio I-V: Projects focused on illustration and design development through patternmaking, draping, and construction. Assembled several garments ranging from dresses to pants.

London College of Fashion London, England September 2011- December 2011
Study Abroad experience GPA 3.5

Related Coursework:

Created a custom corset and a pair of shoes, studied fashion trends throughout history and sketched these trends to incorporate into future garment designs.

Century Technical College White Bear Lake, Minnesota August 2006 – May 2009
General course work GPA 3.4

DESIGN ACHIEVEMENTS:

Omaha Fashion Week March 2014
Invited to show a collection of eight garments to an audience during Omaha Fashion Week.

Flux Senior Fashion Show February 2013
Created a children's clothing line of four looks inspired by the French Revolution. Worked with Graphic Design team to create advertisements for *Flux*. Negotiated with vendors and agreed on pricing for show related expenses.

Studio IV Spring 2012
Designed a wearable alarm system for an astronaut in NASA's space program. Communicated daily with group members throughout the semester to arrive a final design. Presented final design to NASA at the Johnson Space Center in Houston, Texas.

Joynoelle *Design Intern* Summer 2011
Worked with designer Joy Teiken to develop an understanding of running a small business. Gained expertise in custom fitting and working with clients. Worked with other interns and supervisor to sew garments that were featured in a runway show.

Distortion & Twelve Senior Fashion Shows February 2011 & 2012
Showed a dress designed for a teenager with sensory issues. Researched autism and designed a dress to lower clothing discomfort while maintaining a stylish appearance. Showed a custom corset designed and sewn in London during a study abroad experience, respectively.

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TECHNICAL

SKILLS:

Adobe Illustrator: Designed and created technical flats, illustrated garments, and promotional materials.

Adobe Photoshop: Designed mood boards and collages to print with photo editing.

OptiTex: Drafted patterns on a CAD system.

WORK EXPERIENCE:

- Youth Caregiver** St. Paul, Minnesota August 2015- Present
Part Time Nanny
Manage and aid with homework after school. Teach life skills including grooming, reading, and food prep.
- Tumblewalla** Minneapolis, Minnesota May 2013- October 2015
Creative Manager
Created promotional materials to boost sales and generated leads through social media sites. Aided in designing seasonal collections using trend analysis. Managed interns to arrive at final designs. Communicated effectively with buyers to land several wholesale accounts including, GoodThings, Bean and Ro, and many other local boutiques including hospital gift shops. Organized multiple product photo shoots.
- McDonald Preferred Homes** Maplewood, Minnesota January 2009- Present
Personal Care Assistant (PCA)
Manage daily activities for people with special needs, where I learned patience and adaptability. Teach communication skills and money management to help them develop independence.
- MAWS Designs** Oakdale, Minnesota August 2009- February 2010
Embroiderer
Programmed embroidery machines to produce garments with a variety of designs. Managed time to assure orders were completed in a timely matter.